



FILMUNIVERSITÄT
BABELSBERG
KONRAD WOLF

GRÜNDUNGS
SERVICE

Confirmation of Participation

We herewith confirm, that

Alla Demura

has successfully participated as a student in the following Film University Babelsberg KONRAD WOLF Startup-Center program(s):

Entrepreneurship Crashcourse for Creatives (1 ECTS)
Creative Entrepreneurship Challenge (3 ECTS)

These course(s) aim to develop entrepreneurial competencies while facing actual challenges with a strong focus on immediate action. Starting with a self-assessment and a focus on personal entrepreneurial strengths, the students designed an individual skill-learning program. With the background of the individual reflection, we focused on team-projects, group-based startups, and their business models. The students completed the courses successfully with a final startup pitch. Creativity had been our central resource for vocational and business development and transformation in the courses.

Including keynotes and mentoring by Jörn Krug, Kristine Keil, Tolga Tolun and Paul Rieth.

Potsdam-Babelsberg, August 2023

Jörn Krug

Head of Startup Service
Lecturer & Coach